



▶ BEST SELLING AUTHOR:
DON WILSON..... 1



▶ FROM THE DESK OF JACKIE
RISEN 2



▶ WHAT ABOUT PETS 2

December | 2012



Property *news*

FLORIDA PROPERTY MANAGEMENT EXPERTS THANKS YOU FOR TRUSTING US WITH YOUR PROPERTY. WELCOME TO THE FAMILY.

“Around here, we don't look backwards for very long. We keep moving forward, opening up new doors and doing new things, because we're curious...and curiosity keeps leading us down new paths.” - Walt Disney

Best Selling Author: Don Wilson



A native of Central Florida, Donald G. Wilson, has been involved in the real estate business since the 1970s. He's often sought after by investors from all over the world for his ability to see the market for what it really is and not what the media and government tells us it is. In fact, Don has been seen on ABC, CBS, NBC and FOX affiliates speaking about real estate. He has also been featured in several local newspapers. He uses facts and figures from many sources inside and outside the real estate industry, along with a source rarely used by his competitors, called common sense, to evaluate the market and come up with a custom plan for every client. Don has been involved in all aspects of the real estate industry, including construction, investing, buying, selling, and being a landlord of his own properties as

well as other people's from all over the world.

Everything that Don has ever committed to, he has found himself rising to the top. In the early 1980s, he took a \$1,000 investment and turned it into a company that grew to \$1 million in sales and more than 18 employees. People have often asked Don why he never works with the status quo, and he quickly replies, “If it is worth doing, its worth doing better than anyone else.”

Together with his partner, Olympic medalist Ivan Katz, they own several real estate businesses in Central Florida that reach worldwide. The core value of these businesses is helping people have a rewarding experience in real estate.

Our New Signs Are In!



We know that the more people see your home for rent the faster a qualified tenant is found. This is why we have signs that demand attention in any environment. Most rental companies just stick a plastic sign in the ground and think that is enough. Nothing says quality like traditional metal yard arm signs. If you see these in person you will know you are seeing the Florida Property Management Experts in action.



From the Desk of Jackie Risen

Jackie is the Property Manager here at FPME

What You Should know about Insurance for your Rental Property

The first item you need to understand about insurance, is that a standard homeowner's policy is not the same as a insurance policy for rental properties. A standard homeowner's policy may not cover your property should the insurance company learn that the home is a rental unit. An insurance policy that is specific to rental properties will not only provide coverage for the structure itself, but will provide protection for liabilities such as injuries that could possible occur to tenants persons visiting the properties. When talking to your insurance agent about a policy for your rental property, please be sure to list Florida Property Management Experts, LLC as an additional insured. This will allow us to handle any problems such as storm damage for your property.



Jackie Risen | Florida Property Management Experts
Direct | (352) 241-7000 ext 108
Email | Jackie@perfectrentalhomes.com
Web | www.perfectrentalhomes.com



We encourage tenants to obtain 'renter's insurance. Renter's insurance is paid for by the tenant and is insurance on the tenants personal property only. You, as the owner, do not benefit from renter's instance.



Florida Property Management Experts is on Twitter! Here you will find all our blogs, new houses currently available, and all other fun updates.



<https://twitter.com/FPMErentals>



What about Pets?

The Humane Society is telling us that 72% of American households have at least one pet. Owners are now realizing that they must consider allowing pets in their rental properties or face reducing their potential renter market by 72%. With that said there are proper procedures and rules that must be followed.

The tenant must follow the following procedures:

1. Make sure the home they are interested in allows pets before they move forward. If they already live in a rental property then FPME must be notified before any pet is allowed on the premises.
2. Make sure that FPME is notified of the breed, weight and size of each pet. Insurance companies have a least of pets that they will not allow.
4. Any changes to during the course of the lease must be reported to FPME immediately



Florida Property Management Experts

234 Mohawk Road
Clermont, FL 34711